

Omar Faruque Tuhin (Nadim Tuhin)

Senior WordPress & WooCommerce Developer | Custom Themes, Plugins & API Integrations

5+ Hours Sydney AEDT Overlap (12pm – 5pm AEDT / 7am – 12pm Dhaka) | Dhaka, Bangladesh

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Application Verification Token: Blue Elephant

SUMMARY

Senior WordPress and WooCommerce developer with **10+ years** of software engineering experience building custom plugins, themes, and third-party integrations. Built official WooCommerce and Shopify integrations for Pathao (processing **100K+ daily orders**) and co-developed commercial WordPress page-builder plugins. Experienced in PHP, MySQL, vanilla JavaScript, BEM/SCSS, API integrations, and working directly with clients to plan features and give price estimates.

WORDPRESS & WOOCOMMERCE EXPERTISE

- **WordPress Core & Architecture:** Custom themes, PHP page templates, template hierarchy, hooks, filters, custom post types (CPT), taxonomies, custom AJAX (`wp_ajax_*` with nonces), and WP REST API endpoints.
- **WooCommerce & Online Stores:** Custom checkout fields, conditional cart fees, custom shipping methods, order lifecycle hooks, automated webhooks, Gravity Forms customization, and Shopify app integration.
- **Frontend & Design-to-Code:** Turning design mockups into responsive layouts; semantic HTML5, vanilla JavaScript (zero jQuery), BEM naming conventions, and SASS/SCSS.
- **Backend & Tooling:** OOP PHP, WordPress Coding Standards and secure development practices, MySQL query optimization, `$wpdb->prepare`, `dbDelta`, Composer (PSR-4), Git, GitHub Actions CI, and PHPUnit testing.

WORK EXPERIENCE

Senior Software Engineer: Web Platforms & Integrations

Nov 2025 – Sep 2026

Technovative Solutions (UK) / DigiProdPass

Remote / Dhaka, Bangladesh

- Built automated data ingestion pipelines connecting client ERP, PLM, and supply chain management systems with compliance portals.
- Implemented responsive administrative portals and client views using TypeScript, React, Next.js, and authenticated RESTful endpoints with strict input validation.
- Worked directly with technical and business stakeholders to clarify requirements, explain architectural trade-offs, estimate implementation effort, and coordinate releases.

Senior Software Engineer: WordPress & Commerce Integrations

Sep 2018 – Nov 2025

Pathao (Super-App: 2M+ Users, 100K+ Daily Orders)

Dhaka, Bangladesh

- Built the open-source **Pathao Courier WooCommerce Plugin (22 Stars, 8 Forks)** connecting merchant online stores to Pathao's logistics platform.
- Implemented real-time order submission, delivery status sync, API authentication, checkout rate calculation, error handling, and logging.
- Built and published the official **Pathao Courier Shopify App** on the Shopify App Store, with the same features as the WooCommerce plugin.
- Profiled and tuned MySQL queries on busy transaction tables to keep **sub-second latency** across **100K+ daily orders**.
- Worked with merchants and business stakeholders to define integration requirements, fix production issues, and give price estimates for custom features.

Senior Full Stack Developer

May 2017 – Aug 2018

Cookups Technologies (Acquired)

Dhaka, Bangladesh

- Shipped an on-demand food marketplace from scratch in **5 months**: responsive customer web stores, mobile clients, and REST APIs.
- Built a monorepo sharing API clients, validation, and business logic between web and mobile, so one change worked on both web and mobile.
- Implemented Elasticsearch-powered faceted product discovery and real-time merchant settlement ledgers.

EARLIER EXPERIENCE

WordPress Plugin Developer

Apr 2015 – Aug 2016

ThemeXpert

Dhaka, Bangladesh

- Built core components for **WP OnePager** (open-source WordPress drag-and-drop landing page builder, **300+ Stars**, **95+ Forks**) and **Quix Page Builder** used by agencies internationally.
- Built custom PHP components, WordPress hook integrations, AJAX-powered visual editor functionality, and reusable frontend modules.
- Built responsive interfaces from design mockups using HTML5, structured BEM CSS/SASS, and vanilla JavaScript.
- Fixed plugin compatibility, database queries, and performance issues across different WordPress hosts.

Software Engineer

Apr 2013 – Apr 2015

The Software Engineers

Dhaka, Bangladesh

- Built tracking web applications integrating 10+ carrier and courier REST/SOAP APIs with real-time status webhooks and transactional email alerts.

OPEN SOURCE & PORTFOLIO REPOSITORIES

Facebook Crawler Request Throttle

WordPress Plugin | **25+ Stars** | **10 Forks**

Production WordPress plugin rate-limiting Meta and Facebook web crawlers to prevent server overload and 502/504 downtime.

- Features admin settings UI, nonce-protected log audits, dynamic Retry-After headers, and an automated GitHub Actions CI test matrix across PHP 7.4 through 8.3 with **44 passing PHPUnit tests**.

Pathao Courier WooCommerce Plugin & Shopify App

WooCommerce & Shopify | **22 Stars** | App Store Live

Official commerce integration connecting merchant stores to Pathao's automated courier dispatch API.

- Implemented token-based authentication, bidirectional order and status synchronization, error recovery, and failure logging.
- Handled webhook-driven event dispatch with scheduled polling fallback; open-source WordPress plugin and verified Shopify App listing.

WP OnePager Landing Page Builder

WordPress Plugin | **300+ Stars** | **95+ Forks**

Open-source drag-and-drop landing page and one-page website builder plugin for WordPress and WooCommerce.

- Built the visual frontend canvas using React and Flux, custom PHP block hooks, and server-side HTML/shortcode rendering.
- Modular options framework, responsive breakpoint controls, semantic markup output, and Gulp-automated asset build pipelines.

Custom Agency Theme Scaffold (Reference Implementation)

Theme Scaffold | Gulp 5 | BEM SCSS |

Vanilla JS

Demo theme showing how I turn a design mockup into WordPress templates.

- BEM naming, Gulp 5 pipeline, vanilla JavaScript (zero jQuery, native Fetch API with `AbortController`), custom AJAX post filtering with nonces, and Composer PSR-4 autoloading.

WooCommerce & Gravity Forms Integrations (Reference Implementation)

Plugin Architecture | **11**

Unit Tests | GitHub Actions CI

Demo plugin with custom WooCommerce checkout hooks and Gravity Forms pipelines.

- Custom checkout fields, conditional cart fees, Gravity Forms validation/submission pipelines syncing to external CRM/ERP APIs, safe `dbDelta` migrations, and **11 passing PHPUnit tests**.

EDUCATION & PROFESSIONAL TRAINING

B.Sc. in Computer Science & Engineering | University of Information Technology & Sciences (UITS), Dhaka

Agile & Scrum Engineering Practices | Asia Agile Forum